FCAD

RUBIX

Showcasing Scholarly Research & Creative Accomplishments

WEDNESDAY
NOVEMBER 4th
3 - 5 PM

Join us to celebrate the top research and creative work from our faculty

Location
Image Arts Commons

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Free and open to the public

Ryerson University
Faculty of Communication & Design

ALI MAZALEK

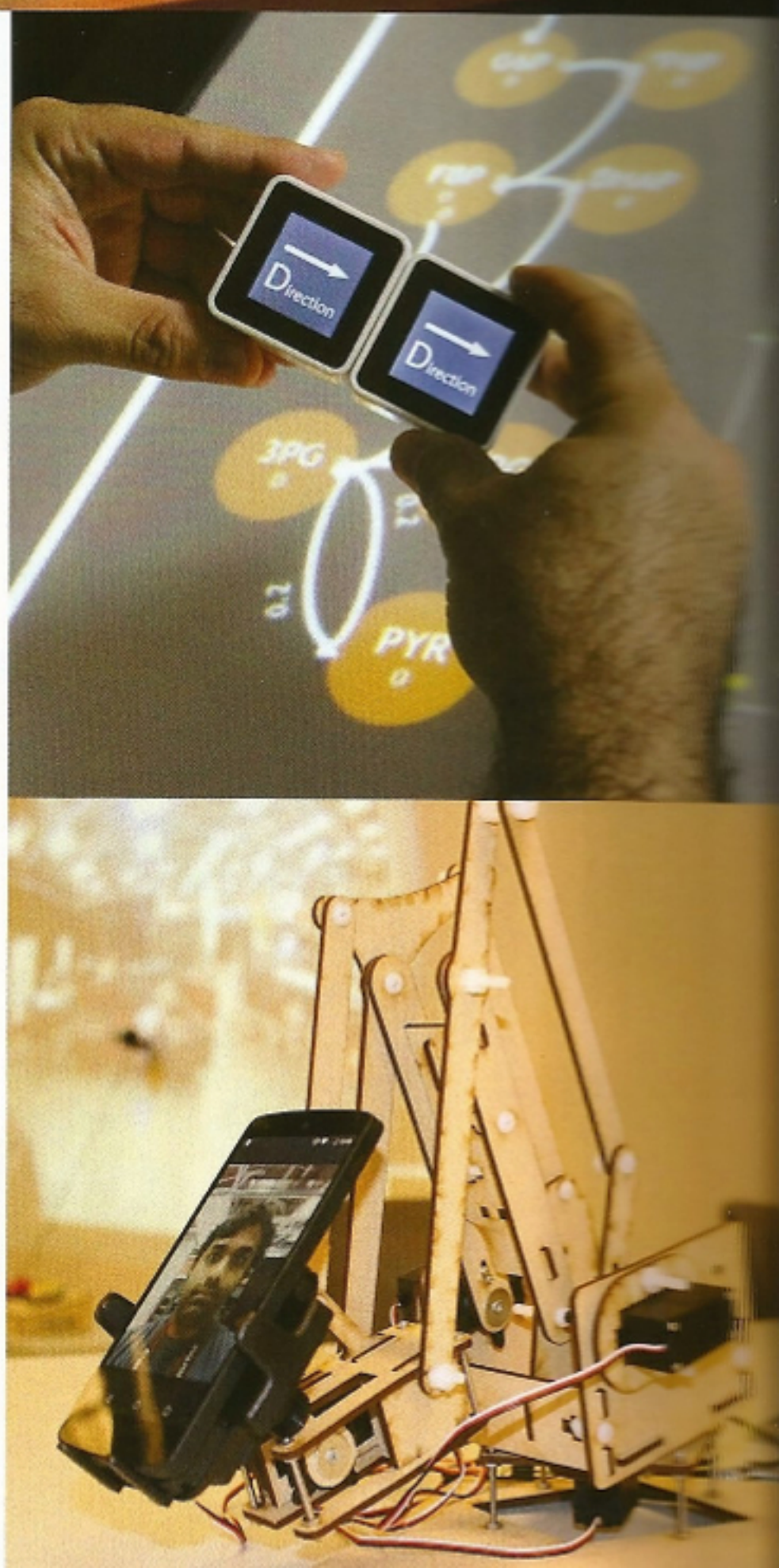
SYNAESTHETIC MEDIA LAB (SYNLAB)

Canadian Research Chair in
Digital Media and Innovation

RTA School of Media

Computing, Interaction Design,
Digital Media Technologies

THE SYNAESTHETIC MEDIA LAB (SynLab) is a research playground where physical materials, analogue sensors and digital media come together in novel ways to support creativity and expression. Ali Mazalek founded and directs the Synlab at Ryerson and Georgia Institute of Technology. The lab's approach combines theoretical study and scientific research with technological development and artistic practice. Applications range across media arts, computational sciences, entertainment and educational domains.

As Canada Research Chair in Digital Media and Innovation, Ali works at the forefront of computing and interaction design trends that support a tighter integration of the physical and digital worlds. She designs and develops tangible and embodied interaction systems that enables people to be more creative across both science and art disciplines.

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